

KWAME KUADEY



SPEAKS ON

Navigating the new retirement

Social Security

Medicare

Purpose & paycheck

BY THE NUMBERS

365K+

subscribers, 55+

audience

30M+

views

15+

years in benefits

education

2

books

CREDENTIALS

Adjunct Professor of Finance, Johns Hopkins Carey Business School

Founder, Benefits Insider & Next Chapter Media

Author, The Social Security Playbook

Built a company to \$60M+; Shark Tank deal; EY Entrepreneur of the Year, Maryland; Inc. 5000

FORMATS

Keynote 45 to 60 min

Client-event workshop 60 to 90 min

Advisor workshop, half day

In person or virtual

KEYNOTE SPEAKER · AUTHOR · FINANCE PROFESSOR

Retirement has changed. Most people are still planning for the old version.

Today's retirement can last 25 to 30 years, almost as long as a career. Kwame Kuadey helps audiences, and the financial firms that serve them, plan for the full length of it: the two biggest decisions, Social Security and Medicare, and the life that comes after. Education first. No products, no pitches. Easy to clear through compliance.

FLAGSHIP

The Next Chapter: Why Retirement Has Changed and How to Live It Boldly

Why a 30-year chapter needs a plan for purpose, money, place, health, and people, not just a portfolio.

SOCIAL SECURITY

The \$182,370 Decision: Getting Social Security Right

The seven big decisions that shape a household's retirement income for life, and the median \$182,370 left on the table by claiming at the wrong time (NBER, 2022).

MEDICARE

Medicare: Six Decisions That Could Shape the Next 30 Years

Not a health insurance decision but a healthcare access decision. Six decisions, three of them one-way doors.

PURPOSE & PAYCHECK

Your Career Is Over. Your Best Chapter Isn't.

Turning decades of experience into renewed purpose and practical income without giving up freedom.

"You give the updates clearly and thoroughly without sensationalizing the information."

Audience member, Benefits Insider

JOHNS HOPKINS
UNIVERSITY

SHARK
TANK

EY Inc. E



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