KWAME KUADEY

SPEAKS ON

Navigating the new retirement

Social Security

Medicare

Purpose & paycheck

BY THE NUMBERS

365K+
subscribers, 55+ audience

50M+
views, YouTube + TikTok

15+
years in benefits education

2
books

CREDENTIALS

Adjunct Professor of Finance, Johns Hopkins Carey Business School

Founder, Benefits Insider & Next Chapter Media

Author, The Social Security Playbook

Built a company to $60M+ in total sales; Shark Tank deal; EY Entrepreneur of the Year, Maryland; 4× Inc. 5000

FORMATS

Keynote 45 to 60 min

Breakout 30 min

Client-event workshop 60 to 90 min

Advisor workshop, half day

Each in person or virtual

KEYNOTE SPEAKER · AUTHOR · FINANCE PROFESSOR

Retirement has changed. Most people are still planning for the old version.

Today's retirement can last 25 to 30 years, almost as long as a career. Kwame Kuadey helps audiences, and the financial firms that serve them, plan for the full length of it: the two biggest decisions, Social Security and Medicare, and the life that comes after. Education first. No products, no pitches. Easy to clear through compliance.

FLAGSHIP

The Next Chapter: Why Retirement Has Changed and How to Live It Boldly

Why a 30-year chapter needs a plan for purpose, money, place, health, and people, not just a portfolio.

SOCIAL SECURITY

The $182,370 Decision: Getting Social Security Right

The seven big decisions that shape a household's retirement income for life, and the median $182,370 left on the table by claiming at the wrong time (NBER, 2022).

MEDICARE

Medicare: Six Decisions That Could Shape the Next 30 Years

Not a health insurance decision but a healthcare access decision. Six decisions, three of them one-way doors.

PURPOSE & PAYCHECK

Your Career Is Over. Your Best Chapter Isn't.

Turning decades of experience into renewed purpose and practical income without giving up freedom.

> "You give the updates clearly and thoroughly without sensationalizing the information."
> **Audience member, Benefits Insider**

Johns Hopkins University · Shark Tank · EY · Inc. · EO

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